## YOUR ONE STOP SHOP FOR ALL YOUR PRE-SCHOOL CLASS SOLUTIONS



Jenny & Jenni, both owners of their own dance studio, often discussed how difficult it was to attract younger members of the school without a strong brand. How frustrating it sometimes was engaging the class without a strong lesson plan in place, and how the baby class could sometimes be the hardest lesson of the entire timetable.

> They decided to join forces to solve this problem and created a syllabus specifically for the pre-school market. They first created Ballerina Bear back in 2013 and this was soon followed by Hip Hop Hippo. Jenny & Jenni began teaching

both Ballerina Bear and Hip Hop Hippo in their respective schools and soon saw a massive increase in their enrollment.

Due to the popularity and success of these classes it was decided that this should be shared with other dance teachers and studio owners. With so many dance schools setting up, it is sometimes difficult to stand out from the crowd. Yes, we know how to teach a class but getting little ones through the door is sometimes the hard bit. With our help you can be part of a brand and an award scheme that is appealing to both the dancers and their parents. The Dancing Dots team is now inviting fully qualified dance teachers and professionals with suitable qualifications and experience to launch these brands within their own schools.

# WHY NOT JOIN IN OUR SUCCESS?

We have the proof that it really works as our classes have now been running successfully since 2014 with waiting lists.



Dancing Dots aim to provide you with a fully integrated package. Our syllabi are easy to follow, reasonably priced and with our effective reward scheme and eye catching marketing tools you will be sure to see your numbers increase.

If you are interested in becoming a licensed teacher in any of the Dancing Dot brands then please read on.

If you have any questions please feel free to contact us.

We are here to help and want to see your dance school grow and flourish right from the bottom where it all starts with all our little Dancing Dots!

## Jenni Nolan Owens Luka lidta

### Jenny Corcoran AISTD DDE (CB)(MB)(TB)



#### The Package

The package includes the following:
1 years licence to teach Ballerina Bear
Full Syllabus & Music

(which is available to download immediately after purchases)

Ballerina Bear Teddy for use in class
Starter sticker & chart pack
(enough for 15 students for a 6-week term)
15 Ballerina Bear medals with coloured ribbon
Full access to all logos and marketing material
(available to download immediately after purchase)
Full use of the copyrighted Ballerina Bear Brand & Logo
Free listing on our website

#### Age Range

Classes are designed for budding dancers aged 2-5 years. We suggest splitting the classes into 2 age ranges: 2-3 years & 4-5 years. Or if you are just starting out and your classes are small, you can teach both age groups together until your numbers increase.

#### **Class Content**

The little dancers will spin and twirl with Ballerina Bear while she shares her adventures and stories, along with action songs and fun exercises to original music. Here they will learn their first foundations of ballet in a fun and engaging class. It is really lovely to see the little ones develop whilst having fun with Ballerina Bear and each other.

#### **Qualification Requirements**

The syllabus has been designed for teachers who understand the technique of Ballet and are looking for a fun way to incorporate the basic principles from a young age, therefore you will need to have relevant professional experience or a teaching qualification in one of the following or equivalent: RAD, BBO, ISTD, IDTA, UKA, NATD, BATD, BTDA, ABD.

#### **Renewal Fees**

If you would like to continue to teach Ballerina Bear after your first full year then all we ask is for an annual fee of £**65** to continue to use the licensed material and keep your listing. Get your classes up and running today: <u>https://dancingdots.co.uk/product/ballerina-bear</u>

#### The Package

The package includes the following: I years licence to teach Hip Hop Hippo Full Syllabus & Music (which is available to download immediately after purchases) Hip Hop Hippo Teddy for use in class Starter sticker & chart pack (enough for 15 students for a 6-week term) 15 Hip Hop Hippo medals with coloured ribbon Full access to all logos and marketing material (available to download immediately after purchase) Full use of the copyrighted Hip Hop Hippo Brand & Logo Free listing on our website



#### Age Range

Classes are designed for budding dancers aged 2-5 years. We suggest splitting the classes into 2 age ranges: 2-3 years & 4-5 years. Or if you are just starting out and your classes are small then you can teach both age groups together until your numbers increase.

#### **Class Content**

The little girls and boys will learn and develop funky street moves to original music that can be used later in the class to the latest chart toppers.

Hip Hop Hippo will share his stories and adventures with the children to some great action songs. The children have the opportunity to be creative and develop their co-ordination skills in this class whilst they grow in confidence and engage with other dancers. They really enjoy hi-fiving their class mates and Hip-Hop Hippo each week.

#### Qualification Requirements

The syllabus has been designed for teachers who understand the technique of Dance and are looking for a fun way to incorporate the basic principles of Hip Hop from a young age, therefore you will need to have relevant professional experience or a teaching qualification in one of the following or equivalent RAD, BBO, ISTD, IDTA, UKA, NATD, BATD, BTDA, ABD.

#### **Renewal Fees**

If you would like to continue to teach Hip Hop Hippo after your first full year then all we ask is for an annual fee of £65 to continue to use the licensed material and keep your listing. Get your classes up and running today https://dancingdots.co.uk/product/hip-hop-hippo



#### Why not try Dancing Dots Award Scheme in each subject?

These are a great way to keep the attendance up in class. The dancers love earning stickers for their charts and at the end of each half or full term you can reward those with full charts with medals.

We suggest aiming to fill a chart with 6 stickers over 12-week term to allow for absences or for dancers who join half way through the term to catch up. Then, at the end of every term, you can have a presentation and even invite the parents for a demonstration of what they have been doing in class. These can be great little fundraisers too.

For Ballerina Bear and Hip-Hop Hippo, we operate a reward scheme with coloured ribbon medals. We also supply certificates for each colour earned.

There are 6 colours to collect, so that is 6 full terms of awards to collect (one and a half years worth of awards).

If all the charts are filled before the dancers are due to move up to your next classes, we have 3 extra awards for them to collect:



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● Bronze ● Silver ● Gold

**Price List** 

License to teach chosen syllabus & starter pack - £245.00

Additional Items: Reward Charts (pack of 5) - **£5.00** Stickers (Pack of 3 Sheets) - **£5.00** Certificates (Pack of 5) - **£5.00** Medals (Pack of 5) - **£10.00** 

All the above are available to purchase from our online shop. Remember all syllabi, music & marketing material are available immediately for download. Please allow 2-3 days for delivery for Bears, Charts, Certificates and Stickers.

# Get your classes up and running today and start teaching even more little Dancing Dots!



## **CONTACT US**

**Dancing Dots** 

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